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TOWN OF MEDWAY

COMMONWEALTH OF MASSACHUSETTS

DESIGN REVIEW COMMITTEE

August 4, 2025

Brian Kiernan
The Village Griddle
98 Main Street
Medway, MA 02053

RE: Sign Design Review for 98 Main Street (Medway Plaza) – The Village Griddle

Dear Mr. Kiernan,

Thank you for submitting a Sign Design Review application for 98 Main Street to the Medway Design Review Committee (DRC) for review. The information was filed with the Town by Bryan Clayman of Signarama in Walpole on July 31, 2025.

Pursuant to the Medway Zoning Bylaw, this communication serves as the DRC's review letter regarding the proposed façade design for 98 Main Street. Please be advised that this letter does NOT constitute approval of a permit by the Town of Medway.

On Monday, August 4, 2025, the DRC met with Bryan Clayman to review the proposed wall sign for 98 Main Street.

You have proposed the following as represented on the sign designs submitted. (**See Attached**).

- QTY 1 Wall sign in a Multi-Tenant Development — 5 acres of more (26"x 115" totaling 20.8 sq. ft.)

The proposed signage consists of black, raceway mounted, non-illuminated channel letters that read "The Village Griddle" and beneath it, a slender, round edged, rectangular sign with a black frame, burgundy face, and white vinyl typeface that reads "Breakfast & Lunch Cafe."

The DRC was pleased with the design and offered no specific recommendations.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for 98 Main Street. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

In reviewing sign designs for Medway's businesses, the DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish you much success in Medway.

Thank you for your time.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chairman

cc: Jon Ackley, Medway Building Commissioner
Rindo Barese, Medway Building Department
Erika Robertson, Medway Building Department